

## **Samsung Continues Commitment to the East Texas Community with \$8,000 Donation to the East Texas Food Bank**

none

none

---

### ***To support Hunger Action Month, Samsung donates 10 Samsung Galaxy Tab™ 10.1 devices and 3,000 boxes for rural food distribution***

Tyler, Texas – Sept. 24, 2012 – To celebrate Hunger Action Month, Samsung donated \$8,000 in technology equipment to the East Texas Food Bank as part of its ongoing philanthropic commitment to the East Texas community. Samsung has donated 3,000 boxes for rural food distribution and 10 Samsung Galaxy Tab™ 10.1 devices for more mobility in promoting East Texas Food Bank services across their 26-county region.

“The East Texas Food Bank is honored to receive a sizable donation during Hunger Action Month from a global organization like Samsung, who cares so deeply about the well-being of members in our community who have fallen on hard times,” said Jennifer Yoder, Development Director, East Texas Food Bank. “Thanks to Samsung’s generous donation, the East Texas Food Bank will have an additional 3,000 boxes to fill with food and will use the 10 Samsung Galaxy Tab 10.1™ devices to provide East Texas Food Bank employees with increased mobility to better use technology in performing their job and feed more East Texans.”

Since 1988, the East Texas Food Bank has provided food to over 200 partner agencies, in an effort to feed children, the working poor and seniors throughout 26 counties in East Texas. In 2011, nearly 18 million pounds of food was distributed to hungry East Texans equaling approximately 15 million meals

The East Texas Food Bank distributed nearly 18 million pounds of food each year to over 200 partner agencies in 26 East Texas counties. Our vision is for a hunger-free East Texas and our mission is to reduce hunger by providing food, support and education to those in need with passion and efficiency. Our purpose is to ensure that no one in East Texas is forced to go without food. The East Texas Food Bank is a member of Feeding America and the Texas Food Bank Network. To learn more, please visit [www.EastTexasFoodBank.org](http://www.EastTexasFoodBank.org). Find us on Facebook at [facebook.com/etfoodbank](https://facebook.com/etfoodbank) or follow our news on Twitter at [twitter.com/etfoodbank](https://twitter.com/etfoodbank).

Samsung has also made donations to other local Tyler organizations including: Special Wish Child, Inc., The Discovery Science Place, Boys and Girls Club of East Texas, Tyler Fire Department, Tyler Public Library and Trinity Mother Frances Rose Stadium.

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2011 consolidated sales of US\$143.1 billion. Employing approximately 206,000 people in 197 offices across 72 countries, the company operates two separate organizations to coordinate its nine independent business units: Digital Media & Communications, comprising Visual Display, Mobile Communications, Telecommunication Systems, Digital Appliances, IT Solutions, and Digital Imaging; and Device Solutions, consisting of Memory, System LSI and LED. Recognized for its industry-leading performance across a range of economic, environmental and social criteria, Samsung Electronics was named the world’s most sustainable technology company in the 2011 Dow Jones Sustainability Index. For more information, please visit [www.samsung.com](http://www.samsung.com).